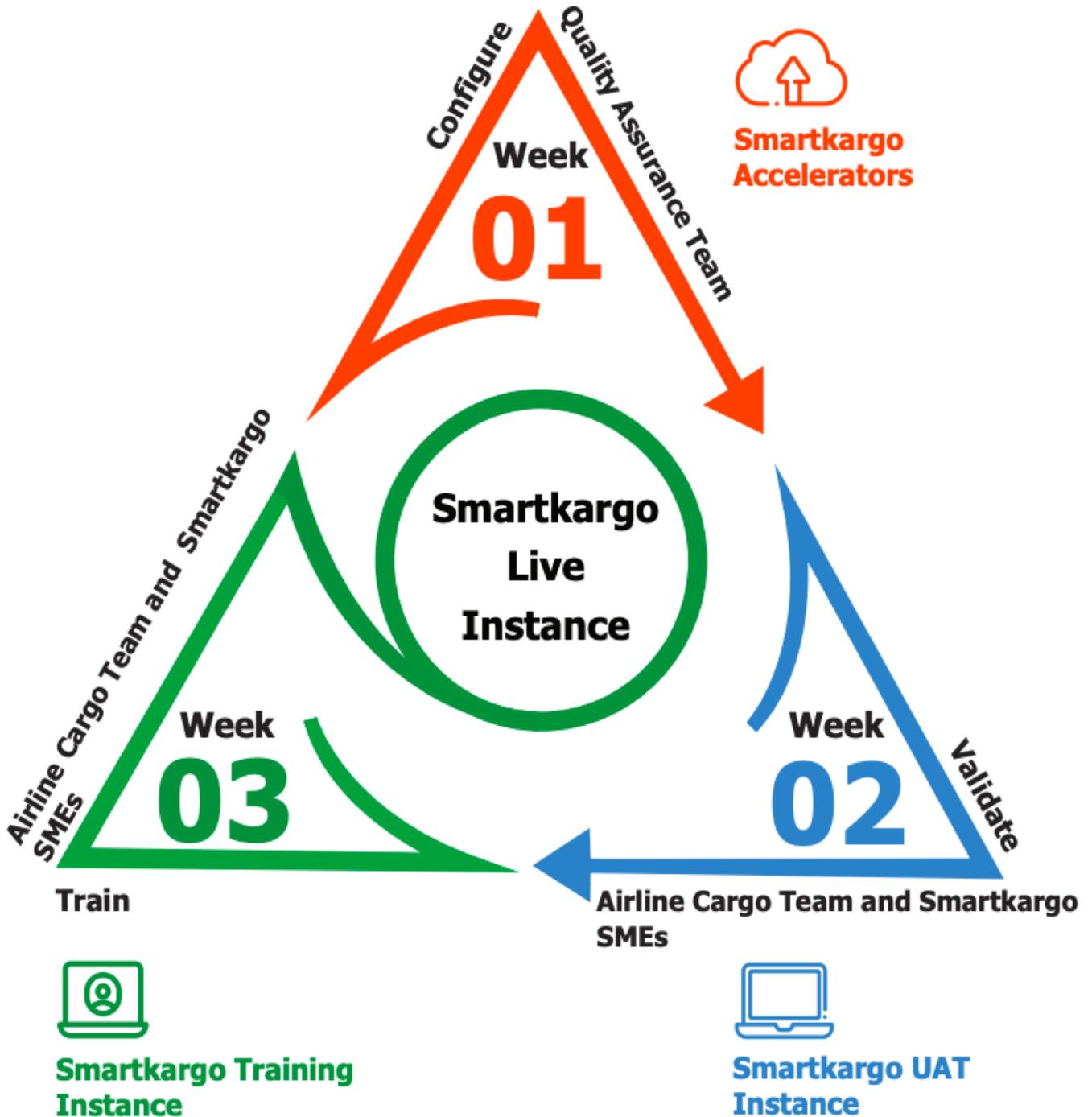


INTRODUCING

# The QuickStart deployment from SmartKargo

**SmartKargo** 

Speed to market, guaranteed



**Get your air cargo business off the ground in 3 weeks.**

## QuickStart deployment enables quick success

The necessity of maintaining or restoring business continuity in times of disruption has never been more essential, as the world's supply chain is pressed to quickly deliver large volumes of cargo quickly all over the world. More than ever, e-Commerce shipping relies on the speed and capacity that global airlines have and that consumers demand.

To meet this demand, SmartKargo has developed a lightning fast implementation of our cloud-based SaaS solution that can have an airline up and running with an out-of-the-box Air Cargo Management solution, *in as little as 3 weeks!*



## How do we do it?

The *QuickStart* deployment focuses on immediate needs and maximizes interfaces with existing sub-systems. Redundant systems during cutover yield seamless deployments.

The SmartKargo SaaS solution delivers accurate data that is available in real time, anywhere and securely stored in the cloud. The technology comes out-of-the-box with a standard set of solutions to provide a quick ramp-up of real-time, data-driven benefits for your cargo business.

The quick deployment delivers three core areas of the SmartKargo Cloud Solution:



### Air Cargo Front Office Management

Booking, Sales Planning, Capacity, Rates



### Operations

Acceptance, Security, Build, Load, Depart, Arrive, Break, Deliver



### Messaging Services

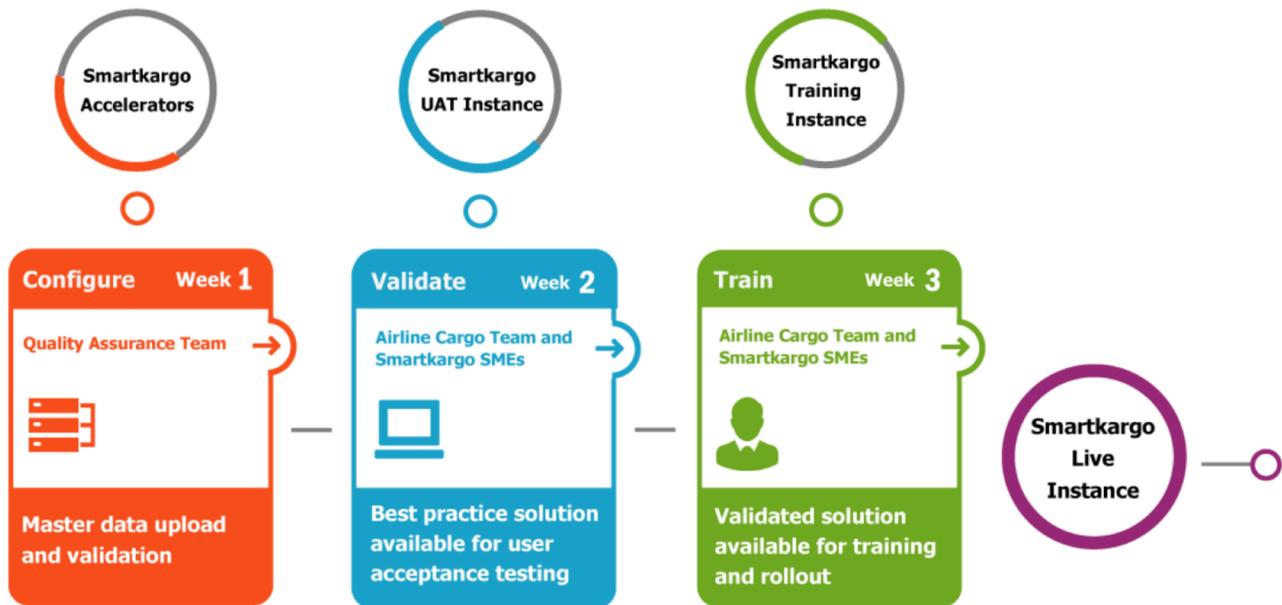
SMTP, SITA, ARINC, FTP

The solution is hosted on three different environments which means zero interruptions to your business, based on this redundancy.

The cloud platform allows quick integrations with key airline and partner systems, with full visibility between systems. And it's scalable as your needs and requirements change based on Market conditions.

The QuickStart solution requires no large investment from the airline—who leverages SmartKargo technology to easily connect and integrate with existing partners and assets—to deploy an end-to-end service with minimal Capital investments.

SmartKargo has developed a 3-week timeline for your QuickStart implementation. The process includes one week for Configuration, one week for Validation and one week for the Training of your airline staff, during production release.



## SmartKargo is changing the game in Air Cargo

*A QuickStart deployment will get you in the game quickly—and it's only the beginning!*

SmartKargo has created the first live solution that is configured to help airlines greatly increase Air Cargo load factors, by facilitating e-Commerce. This new solution equips an airline with all the tools and technology needed to operate like an integrator. This means airlines can earn the higher rates that come with the need for speed in e-Commerce.

The smaller size of e-Commerce packages is a perfect match for an airline's fleet, whether an airline operates small airplanes, large airplanes or both. Regardless of size, airlines can benefit from increased load factors by implementing the SmartKargo e-Commerce technology.

SmartKargo e-Commerce operates alongside but separate from traditional B2B Air Cargo operations, providing EDI-enabled end-shipper logistics services to large manufacturers and large e-Commerce players. In addition, there's the full solution set of SmartKargo Cloud, which includes a variety of mobile apps that support every phase of the e-Commerce logistics chain, from end-to-end. Business Intelligence, AI and other key tools can also be integrated to further enable your strategy for success.

“ SmartKargo empowers airlines with the ability to deploy a real-time, end-to-end cargo business platform quickly. The solution can fast-forward your ability to operate a robust cargo business that allows you to better utilize airline assets for greater returns. ”



— Milind Tavshikar, Chief Executive Officer  
QuantumID Technologies, Inc. | SmartKargo



## SmartKargo is future-ready

The SmartKargo solution means your airline will always be ready for the latest technologies such as AI, Blockchain and the Internet of Things (IoT). Because the Cloud platform is always updating as new technologies are available, your solution is always future-ready and never obsolete.

SmartKargo is built for power, security and scalability on the Microsoft Azure Cloud platform. Microsoft has invested billions in global Cloud infrastructure, which allows SmartKargo to serve the global requirements of international airlines, their customers and partners—delivering real-time data and visibility to drive every aspect of the cargo business end-to-end, from booking to destination to doorstep.

## A model for quick deployments

SmartKargo has a proven process, from Blueprinting to Go live, that has demonstrated successful outcomes and a repeatable process for our clients large and small. SmartKargo's full functionality suite and new e-Commerce integration module can be deployed in months, not years.



24/7 support is standard

## SmartKargo is IATA and e-compliant

SmartKargo technology is fully IATA compliant and e-compliant in all areas of freight management and is even compatible with legacy environments. And there's 24/7 support available, with no add-on costs.

**So why wait?** Find out more about the e-Commerce integration solution that can change the game in your Air Cargo business. Get in touch with us today to learn more about how SmartKargo can greatly increase your freight load factors and yields. Send us an email at [sales@smartkargo.com](mailto:sales@smartkargo.com) to set up a conversation or arrange a live demo.

Speed to market, guaranteed.  
[smartkargo.com](https://www.smartkargo.com)